

### PR MEDIA RATE CARD FOR JULY 2024 TO JULY 2025

\* All prices exclude GST

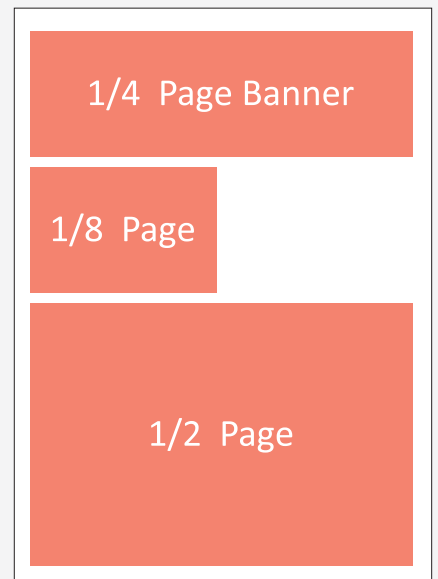
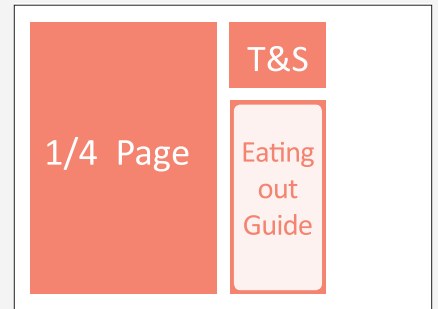
<b>Front Cover</b> .....	Photo with Logo + 1/2 page advert and 1/2 editorial 210mm x 297mm (+ 5mm bleed) .....	\$2500
<b>Inside Cover</b> .....	210mm x 297mm (+ 5mm bleed).....5% loading.....	\$950
<b>Page 3</b> .....	210mm x 297mm (+ 5mm bleed).....5% loading.....	\$950
<b>Page 5</b> .....	.....5% loading.....	\$900
<b>Page 7</b> .....	.....5% loading.....	\$850
<b>Page 9</b> .....	.....5% loading.....	\$850

**All other requested right hand pages attract a 5% loading**

<b>Dining-out Guide</b> .....	60mm x 112mm .....	\$250
<b>1/8 Page Advert</b> .....	92mm x 65mm .....	\$285
<b>1/8 Page Advert &amp; Editorial</b> .....	300 words plus photo (210mm x 140mm + 5mm bleed + 1/8 advert) .....	\$500
<b>1/4 Page Advert</b> .....	92mm x 136mm .....	\$450
<b>1/4 Page Banner</b> .....	190mm x 65mm .....	\$450
<b>1/4 Page Advert &amp; Editorial</b> ....	300 words plus photo (210mm x 140mm + 5mm bleed + 1/4 advert).....	\$680
<b>Crossword</b> .....	custom sized .....	\$400
<b>1/2 Editorial &amp; Photos</b> .....	210mm x 162mm (no advert).....	\$410
<b>1/2 Page Advert</b> .....	190mm x 136mm .....	\$670
<b>1/2 Page Advert &amp; Editorial</b> .....	300 words plus 2 photos, supplied (210mm x 140mm + bleed + 1/2 advert).....	\$850
<b>Full Page</b> .....	210mm x 297mm (+ 5mm bleed).....	\$850
<b>Editorial written by People N Places journalist</b>	300 words.....	\$100
<b>Back Cover Page</b> .....	210mm x 297mm + 5mm bleed .....	\$1200
<b>Back or Front Inside Cover</b> .....	210mm x 297mm + 5mm bleed .....	\$1000
<b>Bricks N Mortar Cover Page</b> .....	210mm x 297mm + 5mm bleed HERO image + 300 word editorial + 1 image.....	\$850
<b>Burn N Rubber Cover Page</b> ....	210mm x 297mm + 5mm bleed HERO image + 300 word editorial + 1 image.....	\$850
<b>Feature Cover Page</b> .....	210mm x 297mm + 5mm bleed HERO image + 300 word editorial + 1 image.....	\$850

### TRADES AND SERVICES ADVERTISEMENTS

1 Issue .....	(per month) .....	\$90
4 Issues .....	(4 months).....	\$80 ea
6 Issues .....	(6 months).....	\$75 ea
12 Issues.....	(12 months) .....	\$70 ea



A full-colour, full-gloss magazine for locals, by locals and about locals. FREE to read, it is the original lifestyle publication of its type on the Southern Downs, offering a high quality advertising medium. People N Places reaches more prospective buyers than any other.

**Over 14,000 copies delivered FREE across the Southern Downs.**



**Social media marketing can help you meet your marketing goals**

Purchase your advert to share on your social media platform and create brand continuity.

<b>Digital Files</b> + prepared and published in People N Places Magazine.	<b>1/8 page</b> .....	\$60.00
	<b>1/4 page</b> .....	\$70.00
<i>Files are available for upload after current edition is delivered.</i>	<b>1/2 page</b> .....	\$80.00
	<b>Full page</b> .....	\$100.00



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Brand your business at PR Media Solutions Graphic Design, Promotional Items, Merchandise Printed & Digital Advertising and more. Complete business branding/re-branding.